

# PIE Meeting Notes - January 2025

The meeting took place January 13, 2025. It started at 5pm and adjourned at 6:50pm.

## In Attendance:

- Amy McCully - attended in person
- Linda Cotherman - excused
- Deb Knighten - attended in person
- Kelly Lube - attended in person
- Ember Harker - attended in person
- Susanne Stubbs - attended in person
- George Sinnett - attended in person
- Mic McCully - attended in person

## Guests:

- Jude Smith

## Recording Secretary

- December Minutes - Approved
- *ACTION: Ember to post last month's minutes to the website*

## Treasurer

- Lindsay didn't have an additional report to what was presented at the annual meeting
- Lindsay did provide a comprehensive handoff of materials.
- *ACTION: Deb to schedule an in-person handoff meeting with Lindsay and Amy*
- Bookkeeping files are currently on Quickbooks Desktop. Deb would like to move to Quickbooks Online (QBO). It's \$210 per year.
  - Ember made a motion to move to QBO. Susanne seconded. Board approved but asked that Deb look into cheaper packages or 501(c)(4) discounts.

## Committee Reports

### Social - Kelly Lube

- Everything set up for Palm Palooza, Feb 15th 2-6pm
- We can host it again at the lot on Kettle next to Soosie. She requested a port-a-pottie.
  - *ACTION: Kelly to get pricing for potty and to make sure the food truck is bringing garbage bags and cans - otherwise we'll bring cans*

## Info Central - Susanne Stubbs

- Next info-central to be about the sewer proposed for 1/25, 10am. (Susanne won't be here but George will facilitate it.)
  - *ACTION: Susanne to get permission to use the firehouse as the location.*
- Kelly had an idea for another info-central re: meet the island firemen, fire safety, partially focused on kids. Maybe around one of the other kids events such as movie night.
- Additional suggested topics:
  - Ember suggested golf cart insurance
  - George suggested pool insurance
  - Kelly suggested a "stop the bleed" and CPR

## Island Watch, Roads & Bridges, Barrier Island Fire District - Linda Cotherman

- No additional report to what was presented at the annual meeting
- Deb asked why we've never raked the beaches (in light of dead fish currently there due to red tide.) This would require a motorized vehicle's permission for Art Knighten to do this as a volunteer with his tractor. The board recommended discussing this with Linda.

## Community Liaison - Linda Cotherman

- Amy provided the report in Linda's absence.
- Amy provided Deputy Billy's mid-year and year-end reports. They contain all the phone calls they received with the general topic (ex stolen vehicle, alarm residential, public assist) and which island the call was made from.
  - *ACTION: Amy to provide these files to Ember to be added to the website*

## Scholarship - Kelly Lube

- Hunter has not received his scholarship check
  - *ACTION: Deb to give a check to Hunter for Scholarship*
- The board considered upcoming applicants which led to the board reviewing the Requirements and Procedures for the scholarship and recommended the Scholarship Committee review and suggest updates.
  - *ACTION: Kelly to update requirements and procedures*

## Administrative - Deb Knighten

- The board reviewed the role responsibilities
  - Makes sure the Insurance coverage is maintained
  - Files corporate annual report
  - Facilitates the annual board meeting

## Membership - Deb Knighten

- George agreed to do membership updates in Mailchimp

## Communications - Ember Harker

- Here is a link to the "[PIE Communications Committee Strategy](#)" that was created mid 2024. Next meeting, board to discuss if this is still inline with who we want to be.
- *ACTION: Amy to look at the bylaws to see if there's anything specific about who can receive the communications emails*
- *ACTION: Ember to look into cost implications SMS messaging via Mailchimp*
- *ACTION: Ember to remove extra admins from the Facebook page*
- **Logo:**
  - One logo was the clear winner. Voted to make this logo official, George Seconded and the vote was unanimous.
  - *ACTION: Ember to provide logo files for board use*
  - *ACTION: Ember to update website, email headers, social channels, letterhead*
  - *ACTION: Ember to launch a zero cost merch store with financial kickback that goes to action fund until a date after the sewer hearings/trials are over*
- **Website:**
  - Migration of back end pages is complete
  - Hoping to have something to show by next board meeting Feb 10
  - *ACTION: If board members want changes to existing web pages get notes to Ember by Feb 17*
  - *ACTION: Ember to put a note at the top of the board member page that the page is being updated if we don't update the page before the new website.*
  - *ACTION: Amy to send Ember the Annual minutes need to be put on the website*

## Action

- Amy provided the report in Linda's absence.
- It's imperative that we have a big showing to the hearings and have people use their 3 minutes to speak. The high turnout made a difference last time.
- *ACTION: Ember and Amy to connect with the Action Committee regarding ideas for promotion and participation, including:*
  - Find out when the lunch and dinner break and provide food / tailgate
  - If you can't attend, you can write what you want to say.
  - *ACTION: Amy to find out if one person can read multiple people's letters or if we can make videos.*
  - Carpool
  - Bring a neighbor
  - Want to make sure the influential people from last year will be there this year
  - Potentially an RV for people to have a break

- *ACTION: Ember to make a small number of signs with hearing dates, info central date, and a few more of the blue, green and orange signs for both sides of the ferry landing.*

## Old Business

- **Ferry Cam** -
  - *ACTION: Deb to get multiple quotes to present by next meeting, including suggestions by Jude. Deb to make sure liability insurance will cover this.*

## New Business

- Officers elected by board vote
  - **President** - Amy McCully
  - **Vice-President** - Linda Cotherman
  - **Treasurer** - Deb Knighten
  - **Corresponding Secretary** - Kelly Lube
  - **Recording Secretary** - Ember Harker
- Committee Chairs
  - **Social** - Kelly (Chair), Ember, Amy
  - **Info Central** - Susanne (Chair), George
  - **Island Watch, Roads & Bridges, Barrier Island Fire District** - Linda (Chair), Amy
  - **Community Liaison** - Linda (Chair), Amy
  - **Scholarship** - Kelly (Chair), Amy
  - **Administrative** - Deb (Chair), Mic
  - **Membership** - George (Chair), Deb
  - **Communications** - Ember (Chair), Susanne
  - **Nominating** - Mic (Chair), Kelly
- *ACTION: Amy to review role descriptions and email them to all the board members.*
- **Meeting call ins** - Amy proposes Google Meet for future meetings via video calls.
  - *ACTION: Amy to get this working at her house for the next meeting*
- **90-day vetting period** for new board members. This was approved by the board in 2024.
  - George - officially confirmed. Ember motioned, Susanne seconded, board approved.
  - Mic - will be the next official vote.